

# It's time to leave it all behind.

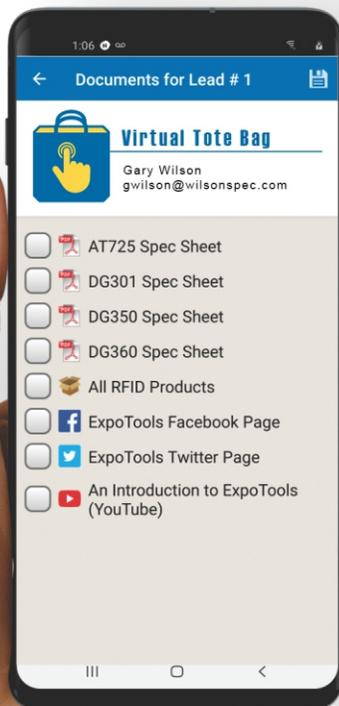


ExpoTools

## VIRTUAL TOTE BAG



ExpoTools announces a new feature in our suite of solutions towards a return to normal - **Virtual Tote Bag**. A safe & modern way to distribute event materials, exhibitor brochures, catalogs, handouts, & videos - Virtual Tote Bag allows exhibitors to immediately send requested materials to prospective attendees electronically. Attendees & exhibitors alike can prevent handling stacks of heavy materials - and leave it all behind.



### Why show organizers need it

- ◆ A safe, convenient approach to document distribution
- ◆ An environmentally friendly solution - with no waste
- ◆ Increased attendee & exhibitor satisfaction
- ◆ No hassles tracking down exhibitor materials lost by the decorator
- ◆ No cost or effort to event management

### Why exhibitors want it

- ◆ Money savings on printing, shipping, & drayage
- ◆ Materials can be revised & updated during the event
- ◆ Reduced handling & no waiting on delivery of materials to booth
- ◆ Immediate communication with prospective customers
- ◆ Secure online portal to store and manage documents & email communications
- ◆ Popular file types & links supported & hosted on a secure cloud server

### Why attendees appreciate it

- ◆ Freedom from the burden of toting materials around
- ◆ Emails from exhibitors are tailored to attendee's interests
- ◆ Linked documents mean no large attachments in emails



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